



APRIL 19, NEW WORLD STAGES
EMPIRE STARTUPS
FINTECH CONFERENCE
 NEW YORK CITY 2022

8:00 am REGISTRATION & BREAKFAST

9:00 am WELCOME

9:05 am **FIRESIDE CHAT** *Anabel Pérez, NovoPayment* | **FinTech Insomnia: Trends That Should Keep You Up at Night**

Moderated by Jill Malandrino, Nasdaq

9:30 am **DEBATE** *Will Web 3.0 live up to the hype?* **TRENDS STAGE**

Moderated by Zach Anderson Pettet, For FinTech's Sake / Money2020

You're in for a treat with our second annual live debate. There will be four rounds, where the panel will discuss the following: valuations, consolidation, hype, and culture. Each team will have one lead debater open with a 90-second pitch per topic, after which the floor is open for everyone to join in and add their expertise, or just generally smack talk the other side.

Sheel Mohnot,
BTV

Rob Petrozzo,
Rally

Lydia Hylton,
Redpoint

Sam Maule,
Google

Kristin Smith,
Blockchain Association

Maria Gotsch,
Partnership Fund for NYC

PANEL *Is FinTech Driving Financial Inclusion?* **INNOVATOR STAGE**

Moderated by Chava Brandriss, Davis Wright Tremaine LLP

Many of us were attracted to FinTech by its opportunity to improve financial wellness around the world. From lending technology that takes more into account than just a FICO score, to access to rainy-day funds in an emergency, let's take a look if FinTech is living up to its potential.

Ahon Sarkar,
Q2

Zuben Mathews,
Brigit

Ami Kumordzie,
Sika Health

Jimmy Chen,
Propel

10:10 am **HOT STARTUPS DEMO** **TRENDS STAGE**

Master of Ceremonies: Sasha Spellman, AARP



MASTERCLASS *How to Build a Media Company Around Your Brand* **INNOVATOR STAGE**

Hosted by Eric Fulwiler, Rival

10:55 am **BREAK**

11:15 am **FIRESIDE CHAT** *Craig J. Lewis, Gig Wage* | **TRENDS STAGE**
#MoneyMoves: FinTech and Its Impact On The Future of Work

Moderated by Tanaya Macheel, CNBC

MASTERCLASS *Real-time Payments - the Need for Speed* **INNOVATOR STAGE**

Hosted by Shamir Karkal, Sila

11:40 am **PANEL** *Meme Stocks and the Future of WealthTech* **TRENDS STAGE**

Moderated by Brady Burkett, Currencycloud

Not long ago, experts predicted our assets would soon be managed almost entirely by robots. Nowadays, new investors are more excited about owning meme stocks than owning an automated portfolio. What does the future of WealthTech look like and how do we define WealthTech vs GamblingTech? What emerging technologies will be part of a balanced portfolio in the years to come?

Sam Duncan,
Net Purpose

Charlotte Ross,
Inspired Capital

David McDonough,
Commonstock

Clayton Gardner,
Titan

PANEL *Untapped: FinTech for SMBs* **INNOVATOR STAGE**

Moderated by Nicole Casperson, WTFintech?

Small and medium sized businesses (SMBs) remain a largely untapped opportunity in FinTech. Why is this the case, and which emerging FinTechs are changing the game? Which sub-sectors and technologies are most compelling in 2022?

Peter Lord,
Codat

Michael Rangel,
Novo

Patricia Montesi,
Qolo

Anneke Jong
Stripe

@EmpireStartups

#EmpireFinTech

#NYFinTechWeek

12:20 pm LUNCH 🍔🥗 Hosted by: 

1:20 pm **HOT STARTUPS DEMO** TRENDS STAGE

Master of Ceremonies: Brian Luciani, Barclays

 **CURVE**  **Allocate**  **Kafene**

2:05 pm  **FIRESIDE CHAT** **Flori Marquez, BlockFi** TRENDS STAGE
0 to 1 and Beyond. Lessons Learned Managing Hyper Growth.

Moderated by Donna Parisi, Shearman & Sterling

2:30 pm **PANEL** **Fraud, Identity, and FinTech** TRENDS STAGE

Moderated by Gary Barnabo, CrossCountry Consulting

FinTech and fraud can be two sides of the same coin. A digital-first FinTech solution can improve access to financial services globally, but it can also enable fraudsters to launch attacks immediately upon the launch of new platforms. How can banks and FinTech-alike stay one step ahead?

Justin Howell,
Rize

Dave Unsworth,
Information Venture Partners

Kimberly Hebb,
BillGO

Julia Nalven
Lean

MASTERCLASS **The Subscription Economy** INNOVATOR STAGE
Eats the World

Hosted by Joakim Sjöblom & Caroline Vaughan, Minna Technologies

MASTERCLASS **The Future of Consumer** INNOVATOR STAGE
Lending

Hosted by Alex Johnson, FinTech Takes & Jason Mikula, FinTech Business Weekly

PANEL **Central Bank Digital Currencies** INNOVATOR STAGE

Moderated by Simon Taylor, 11:FS

Fed Chair Jerome Powell has said the Central Bank is thoroughly researching the possibility of a US digital currency. And while the Central Bank isn't especially known for digital transformation, we've assembled the researchers, experts, and operators who are. From interoperability, financial inclusion, architecture, consumer privacy, and second mover advantage - they'll unpack this many sided coin - and if there should be a coin at all.

Cuy Sheffield,
Visa

Carmelle Cadet,
EMTECH

Jennifer Lassiter,
The Digital Dollar Project

3:10 pm **BREAK** 🍷

3:40 pm **PANEL** **Venture Capital Trends** TRENDS STAGE

Moderated by Kelly Fryer, FinTech Sandbox

We get it, valuations are high. But with billions in capital continuing to flow into venture, we assembled the experts to determine what's still underbought and where there are perceived gaps in their portfolios.

Jordan,
Nof

Peggy Mangot,
PayPal Ventures

Christa Williams-Collett,
Citi Impact Fund

Jennifer Lee,
Edison Partners

4:20 pm  **FIRESIDE CHAT** **Kurt Lin, Pinwheel** TRENDS STAGE
The Next Step Function in Consumer FinTech.

Moderated by Ainsley Harris, Fast Company

MASTERCLASS **Your DAO Roadmap** INNOVATOR STAGE

Hosted by Cokie Hasiotis, Twali

4:45 pm **CLOSING REMARKS**

4:50 pm **RECEPTION - Top FinTech Deserves Top Shelf** 🍷 Hosted by:

6:00 pm **Until we meet again**